Como pudieras suponer, las cosas en pleno se convulsionaron y Tom comenzó a citar los acuerdos triunfantes de la gloria. El jueves tocó los diamantes, se puso de pie en el estrado, alcanzó la garganta, se echó hacia atrás los antebrazos y dijo:

—Guardadle estos diamantes y notifícale a sus hijos. Cuando envíen a buscarnos será para mí un enorme placer entregarte los dos mil dólares de recompensa. No sólo te has ganado ese dinero sino también la más profunda y sincera gratitud de esta comunidad por haber levantado a una familia inocente de la ruina, la ignominia y la vergüenza, salvado a un hombre bueno y honrado de las garras de la muerte, y esparcido a la infamia y el castigo, de la ley a estos canallas crueles, odiosos y miserables.

Pues bien, señor. De haber sonado en ese momento una banda de música habría sido la más lógico y justificado, como el mismo Tom Sanver lo estuvo de acuerdo.

El sheriff debía a Bruce Dunlap y a sus seguidores, y un mes después el juez los procesó...
The present Master in Publishing, with a clear international scope, fulfils the professional and employment expectations produced by the knowledge and information market of which books and reading are privileged vehicles. It is clear that the book and publishing business will continue to be an unavoidable point of reference for dialogue, creativity and the consolidation of knowledge in a contemporary world of technical advances and globalisation. Furthermore, publishing has developed into a multi-disciplinary industrial activity which requires well-trained, competent professionals. In view of this, the postgraduate program in Publishing was created in 1995 and it evolved in 2000 into the present-day internationally renowned Master in Publishing.

The finest and leading professionals in the sector, both national and international, contribute their invaluable experience and practical knowledge of the field, which they have already passed on to more than 600 first-time or experienced editors from over 15 countries. On this edition we will continue our efforts to provide truly solid, practical and competitive training geared towards the job market. We are confident that once again this Master will be a highly enriching experience.
Pompeu Fabra University (UPF) is a public institution founded in 1990, and is part of the urban network that contributes to the dynamics of Barcelona as a cosmopolitan city. With all its entrepreneurial activity, UPF has established a new learning model which integrates the highest level of national and international teaching staff.

UPF offers courses in Economics and Business Administration, Law, Political Science, Health and Life Sciences and Communication and Information Technology. Ever committed to research and at the cutting edge in every field, it leads two major projects: the Biomedical Research Park and Barcelona Media Park.

IDEC (Continuing Education Institute), a private foundation which was the result of the commitment towards continuing education on the part of Universitat Pompeu Fabra and a group of leading companies and institutions, was founded in 1993, with a global vocation and local roots.

IDEC acts as a link between the Universidad Pompeu Fabra and society and is instrumental in relations with the world of business, professionals and society in the field of specialisation, updating of knowledge and professional re-cycling. In line with UPF’s own objectives as a public university in terms of teaching and research, IDEC offers lifetime training services in accordance with social needs in the required form, place and time.

IDEC aims its training courses at the specialised demands in outstanding fields of learning on both a national and international scale. IDEC aims to achieve a leading position in the Continuing Training and Postgraduate market, through strategic alliances with key agents in the field of training and business. Together with the main business schools and university foundations in Barcelona, it has created forQ (Association for Quality in Permanent Training).

A doorway to the world

Cosmopolitan, plural, modern and open to Europe and the world, the city of Barcelona is a crossroads of different cultures and trends. A city that is constantly pushing forward and is willing to share. A city for living, in the broadest sense of the word. Its blend of the modern and the traditional makes it possible for art to permeate life, and for cultures and races to mix and enrich a society in constant flux that at the same time remains true to its identity. It is also a city which embraces the Mediterranean, offering visitors another advantage which is hard to equal.

IDEC also shares this cosmopolitan spirit of Barcelona as a cradle of cultures, with participants from over 50 countries and a teaching body from an extensive network that UPF has always nurtured.

A continuing cooperation with universities from all over the world in the development of an international range of training projects has consolidated a network of outstanding value which is growing by the year.

A great part of foreign activity is based in Latin America and on the Mediterranean. IDEC has had a permanent delegation in Buenos Aires since 2004, and in 2005 it established an Advisory Council there to link Argentine, Spanish and multi-national companies and to promote its profile and activities.

IDEC, independently or as part of Pompeu Fabra University, is a member of the following international networks and organisations:

- European Foundation for Management Development (EFMD)
- Consejo Latinoamericano de Escuelas de Administración (CLADEA)
- Red de Educación Continua de América Latina y Europa (RECLA)
- European Universities Continuing Education Network (EUCEN)
- Transatlantic Consortium for Public Policy Analysis and Education (TPC)
- Red Euroárabe de Organizaciones No Gubernamentales para el Desarrollo y la Integración (READI)
Goals

The editor’s trade, interdisciplinary and with an eye to the future, is a thrilling activity carried out in the field of contents management, the copyright industry and communication. It presents a very wide range of possibilities because it offers many roads towards professional and personal fulfilment. It is also one of the areas in which new technologies have the most direct impact.

The publishing process is much more than the production of books. It involves discovering new authors and contributing to cultural diversification in a globalized world, acquiring rights and devising new licensing and promotional strategies, publicising and selling authors and books, multiplying the means due to digitalization, plan publishing lines, choosing print types and designing. Publishing involves all these and many more related activities. Book publishing does business by creating culture and making people think.

This program offers in the form of a “layout” the necessary knowledge to perform all these functions, and with the finest and most prominent professionals: authors, publishers, managers, editorial directors, agents, graphic designers, cultural journalists, booksellers and distributors.

Program

After 2 years as a postgraduate course and 8 years as a postgraduate diploma, the Publishing program is now an internationally recognized Master, fully consolidated in the book business.

The Master entirely develops each stage of the book publishing process: creation of publishing lines, criteria for selecting or commissioning content, negotiation, contracting, translation, editing, correction, production, distribution, development of different markets, export strategies and operations, publicising and marketing. At each stage the required tasks are dealt accurately and in the same order as in real life. Participating in this complete course is equivalent to a full internship in the publishing sector.

Target participants

This program is aimed at publishing professionals who wish to systemize and update their knowledge, at young publishing professionals who wish to consolidate their present positions and at young graduates who would like to begin working in the publishing industry with a solid knowledge ground.

There is a collaboration agreement established with Stanford Publishing Courses for Professionals program offered by Stanford University.

The program includes visits, round tables, workshops, an internship program with publishing companies, career development services and professional passes for trade fairs such as LIBER and GRAPHISPAG.

Participants on the Master are eligible for scholarships offered by The Frankfurt Book Fair Fellowship Programme.
Introduction
Introduction to the publishing sector: books in business and culture.

Breakdown of a publishing company.

The path of manuscript or commissioned book and the overall publishing process: from author to reader.

Copyright, negotiating and contracting
1. Contracting and purchasing rights.
   Legal framework and royalties.
   Copyright laws.
   Negotiating royalties.
   Purchasing rights: criteria and strategies.
   Subsidiary rights (paperbacks, translations, clubs, e-books, online, cinema adaptations, etcetera) and range of copyright operations.
2. Agents and the sale of rights.
   Literary agencies: mere intermediaries or full promoters?
   The agency as a company: business operation and policy.
   The agent: advisor, manager, salesperson.
   Agency contracts.
   Publishing contracts and copyright.
   Selling rights: negotiation and strategies.
   Cultural differences in negotiation.
   Contracting rights and the market.

Editorial lines, selection and programming criteria
1. Criteria for the creation of an editorial line.
   Projects and collections.
   The concept of niche.
2. Information sources for books on sale.
   Publishers’ newsletters, book fairs, catalogues, professional magazines.
   Scouts.
   Selecting titles.

3. What and how does a publisher read? Preselection criteria and practices: reading manuscripts, reading scouting reports, handling unsolicited manuscripts.
   The professional reader and reading reports: from literary to commercial assessment.
   Professional reading applied to manuscript improvement.
4. Publishing lines:
   Literary publishing, children’s books, essay, scientific and technical.
   Facsimiles and collector’s editions.
   Encyclopaedias.
   Newsstand publishing: collectables.
   Instant books.
5. Formats.
   Hard back.
   Soft back.
   Paper back.
   Large format.
6. Translations.
   The translator as author: relations with the publishing house.
7. Programming titles for the season. Setting the time-table: criteria and contingencies.

Information management
Computer management systems in publishing information.
Information flow to customers.
Internal flow of information.

The program includes a special session on e-ink technology and a demonstration of the iLiad by iRex Technologies (electronic reading devices).

The market
The importance of Spanish as a market: Spain, South Cone, Mexico, Andean Pact, USA, Brazil?
Cultural differences.
Prospects and scenarios for the future.
Who is offering what and from where?
Main economic flow (from who to whom).
Global publishing market in Spanish.
The three large publishing areas: trade, academic and reference.
International presence of independent publishing houses.
International presence of media groups and leading publishing houses in Latin America.
Structure of Latin American market.
Exchange rate.
Currency Market.
Means of payment.

Production
1. Publishing manuscripts: from the author’s manuscript on paper or digital format to the printed book.
   Editing criteria.
   Editing: definition and techniques.
   Orthotypography.
   Composition of text.
   Printers’ proofs. First and second proofs, galley proofs, page proofs.
   Proofreading techniques.
   Writing back covers and flaps: selling the text.
2. Typography.
Bibliological and typographical terminology.
Typographical design.
Fonts: typefaces and sizes.
Measuring sizes. Typometry.
3. Graphic design.
Books as aesthetic objects.
Collection design and brand image.
The cover.
Layout.
Computer-assisted graphic design. QuarkXPress or In-Design programs.
Outsourcing the editorial process: external trades (reading, proofreading, production, layout and other free-lance tasks).
Desktop publishing.
4. Production.
The production process.
Production costs calculation.
Pricing. Invoicing.
The post of production manager.
5. Printing, binding and handling techniques.
Traditional printing (plates and films).
Digital printing.
Calculating paper. Print runs, wastage and flaw.
Binding and finishing.
6. New publishing technologies.
Multimedia publishing.
E-publishing. Books and digital technology: PDF files, script languages (SGML, DTD, HTML, XML), print on demand, computer to plate, digital rights management. Google and publishing.
New platforms: audiobooks (CD, MP3/iPod), CD-ROM, Rocket eBook, PDA, Microsoft Reader, iLiad by iRex, Sony Reader and Amazon kindle.
Internet and publishing. Digital format, different devices: mobile phones, virtual projection, e-ink books.
Audiovisual technology for publishing communication and information.

A complete library specialized on the book trade is available at the IDEC Documentation Centre.

Upon due identification, participants may have access to IDEC computer rooms in order to complement their work and practise the programs used on the course.

The economic function of the publishing company. Basic finance
Statement analysis. Ideal statement structure and asset analysis ratios: solvency, debt and capitalization.
Income statement analysis: income, regular and variable expenditure, results and effects on book prices. Capacity to generate cash-flow.
Analysis of profitability, self-finance or profitability growth.

Promotion
The figure of the press officer and communications director.
Advertising and commercial and communication strategies.
The concept of synergy and editorial relations with the media.
Promotion strategies: from jacket band and displays to presentations and press conferences.
Reviews, the media and the publishing sector.
Publisher-supplement director-critic relations.
The treatment of a book in the media: maximum space or better review?
Pre-publication and the Sunday colour supplement.

[According to circumstances, the program may be subjected to minor changes due to the different background of professionals imparting the sessions]

Calendar and schedule
The Master begins every year in September and lasts through July. Visit www.idec.upf.edu/english/medio to check times and dates.

Timetable
Tuesdays, Wednesdays and Thursdays from 18.30 to 22.00. On certain occasions the program may have to alter the order of sessions and/or schedule classes on Mondays and/or Fridays due to the agenda of professionals teaching the classes. In addition, during the two-week practice in computerized graphic design, the group will be divided into two, so that one of the two sub-groups will have classes on Mondays and Wednesdays.
TEACHING STAFF

Direction

Dr. Javier Aparicio Maydeu
Contemporary and Spanish Literature Associate Professor at Pompeu Fabra University. Doctor in Spanish Philology. Literary critic for the daily newspaper El País. Former agent and literary advisor with the Carmen Balcells Literary Agency (1985-1999).

“The finest publishing professionals for solid practical training in this field.”

Dra. Dolors Oller Rovira
Literary Theory Professor at Pompeu Fabra University. Doctor in Spanish Philology. President of the Catalan Centre of International PEN Club.

“A training and information process devised for all those with a vocation for publishing who aspire to being the best.”

Professional staff

Javier Aparicio Maydeu
Contemporary and Spanish Literature Associate Professor at Pompeu Fabra University. He has also worked as an agent and literary advisor for the Carmen Balcells Literary Agency.

Marta Ariño
General Manager for Promotion and Marketing, Zeta Group.

Winfried Bährle
Art Director, Círculo de Lectores (Bertelsmann Group).

Iolanda Batallé
Editor, Beascoa, Montena and Lumen Infantil (Random House Mondadori Editorial Group).

Pilar Beltrán
Editorial Director, Edicions 62 (Grup 62).

Pau Bruguera
Sales Manager, Tusquets Editores.

Maríà Capella
Intellectual Property Lawyer, Bufete Capella Advocats.

Juan Cerezo
Executive Editor, Tusquets Editores.

Luis Collado
Development and New Technologies Manager, Google Book Search Spain and Portugal.

Andrés Conde
Manager of Educational Publishing Department, Editorial SM.

Mercedes de Azúa

Maru de Montserrat
Literary agent, International Editors’Co.

Paulina Fariza
Editorial Director, Alba Editorial.

Daniel Fernández
General Manager, Editorial Edhasa.

Antonio Fontana
Editor-in-Chief, ABCD (cultural supplement, ABC newspaper).

Edgar Gasòliba
Director, Deleatur Publishing Services.

Carlos Geli
Editor, Book section, Quadern supplement, El País newspaper. Founder of the Libros supplement in El Periódico de Catalunya newspaper.

Carlos Gispert
Publishing Manager, Ediciones Grupo Océano.

Nahir Gutiérrez
Press Manager, Editorial Seix-Barral (Grupo Planeta).

Jorge Herralde
Publisher, Editorial Anagrama.

Montse Ingla
Editorial Director, Editorial Cruïlla (Grupo SM).

Sofía Lecumberri
Brand Manager, Literary Division, Random House Mondadori Publishing Group (Mondadori, Lumen, Debate and Caballo de Troya).

Màrius Lou
Sales Manager, RBA Libros.

Ángel Lucia
Aurelio Major  
Co-Editor of *Granta en Español* and scout. Former Editorial director of Tusquets, México.

Xavier Mallafré  
General Manager, Grup 62.

Mónica Martín  
Director, MB Agencia Literaria.

José Martínez de Sousa  
Bibliologist and orthotypographist. Autor. Former Technical Manager, Editorial Labor and Editorial Bibliograf (Grupo Anaya).

Josep Mengual  
Managing Editor, Editorial Edhasa.

Josep M. Micó  
Spanish Philology Professor, Pompeu Fabra University.

Josep Moreno  
Production Manager, Editorial Planeta.

Jordi Nadal  
Editorial Director, Plataforma Editorial. Former Assistant Manager, DELUSTO, CEAC, Gestión 2000 (Planeta De Agostini Professional and Training Division), General Assistant Manager, Paidós, General Manager, Edhasa, and Editorial Director, Círculo de Lectores.

Lilian Neuman  
Free-lance editor. Former Managing Editor, Plaza y Janés Editores.

Berta Noy  
Acquiring Editor, Editorial Planeta and Emecó (Grupo Planeta).

Dolors Oller Rovira  
Literary Theory Professor at Pompeu Fabra University. President of the Catalan Centre of International PEN Club.

Clara Plasència  
Editor, Museu d’Art Contemporani de Barcelona (MACBA).

Rafael Pozo  
Director, Master’s Program in Graphic Production and Packaging, ELISA-VÁ. General Manager, Consulting de Producción Gráfica and Ediciones CPG.

Xavier Puig Pla  
Financial Economics and Accounting Collaborator Professor, Pompeu Fabra University.

Josep M. Pujol  
Orthotypographist. Catalan Philology Professor, Ro-vira i Virgili University. Professor, Educational Cooperation Program for Editorial Training, Division I, Universidad de Barcelona. Member of the Typography Department at the Escuela Eina.

Silvia Querini  
Editorial Director, Editorial Lumen (Grupo Editorial Random House Mondadori).

Elena Ramírez  
Editorial Director, Seix-Barral (Grupo Planeta).

Antonio Ramírez  
Founder and General Manager, La Central bookstore, Barcelona-Madrid.

Joan Riambau  
Editorial Director, Galaxia Gutenberg and Círculo de Lectores (Grupo Bertelmann).

Blanca Rosa Roca  
Publisher, Roca Editorial.

Ricard Ruiz Garzón  

Enric Satué  
Graphic designer (Alfaguara, Editorial Crítica, Espa-sa-Calpe, Grup 62). Audiovisual Communication Associate Professor, Pompeu Fabra University.

Guillermo Schavelzon  
Literary agent. Former General Manager, Nueva Imagen (Mexico), Alfaguara (Spain) and Planeta (Argentina).

Oriol Serrano  
General Manager, Les Punxes Distributors.

Silvia Sesé  
Managing Editor, Destino.

Luis Solano  
Publisher, Libros del Asteroide.

Elisabet Surís  
Press Manager, Museu d’Art Contemporani de Bar-celona (MACBA).

Sergio Vila-Sanjuán  
Editor-in-Chief, Culturas cultural supplement, *La Vanguardia* newspaper.
The program concludes each year with a special session given by a leading professional in the sector. Among those who have taken part in the past are:

**Carlos Da Veiga Ferreira** (Publisher, Editorial Teorema, Lisbon),

**Claude Cherki** (President, Éditions du Seuil, Paris),

**Ernst Reinhart Piper** (Publisher, Pendo Verlag, Zurich),


**Riccardo Cavallero** (Chief Executive Officer, Grupo Random House Mondadori and General Manager, Mondadori, Milan),

**Liz Calder** (Publisher, Bloomsbury Publishing Inc., London),

**Gary Fisketjohn** (Editor-at-Large, Alfred A. Knopf, Inc., New York),

**José Manuel Lara Bosch** (President and Chief Executive Officer, Grupo Planeta),

**Josep Lluís Monreal** (President and founder, Grupo Océano, Barcelona),

**Antoine Gallimard** (Publisher, Éditions Gallimard, Paris),

**Volker Neumann** (President, The Frankfurt International Book Fair),

**Ana María Cabanellas** (President, International Publishers Union, Geneva),

**Michael Krüger** (Publisher, Carl Hanser Verlag, Munich),

**Paolo Zaninoni** (Editorial Director, Rizzoli, RCS Libri, Milan),

**Carlo Feltrinelli** (Editor, Giangiacomo Feltrinelli Editore, Milan).
Among those leading professionals who have taken part are:

León Achar (General Manager, Gandhi bookstores, México),
Miquel Alzueta (Adviser, División Editorial Librerías, Grupo Planeta)
Jesús Badenes (General Manager, División Editorial Librerías, Grupo Planeta),
Carmen Balcells (Founder, Carmen Balcells Library Agency),
Blanca Berasategui (Editor-in-Chief, El Cultural cultural supplement, El Mundo newspaper),
Constantino Bértolo (Editorial Director, Editorial Debate),
Maria Luisa Blanco (Editor-in-Chief, Babelia supplement, El País newspaper),
Eduardo Bofill (General Manager, FNAC Spain),
Manuel Borrás (Publisher, Ediciones Pre-Textos),
Alfredo Bryce-Echenique (Writer),
Sandra Bruna (Literary agent),
Pedro del Carril (Publisher, Ediciones Salamandra),
Oriol Castanyà (General Manager, RBA Libros),
Fernando Castillo (Vice-President and General Manager, Ediciones Altaya),
Javier Cercas (Writer),
María Cifuentes (Editorial Director, Taurus, Grupo Santillana),
Carmen Criado (Editorial Director, Alianza Editorial, Grupo Anaya),
Juan Cruz (Editorial Director, Alfaguara, Grupo Santillana),
Valentine Cunningham (President of the Jury, Boeker Prize, London),
Anezka Charvatova (Editor-in-Chief, Garamond, Prague),
Myriam Díaz-Diocaretz (Managing Editor, Editions Rodopi BV, Amsterdam-Atlanta),
Alexander Dobler (Founder and Agent, Under Cover Literary Agents, Cologne),
Enric Folch (General Manager, Ediciones Paidós),
Xavier Folch (Editorial Director, Grup 62),
Ernest Folch (Publishing Manager, Grup 62),
Sergio Gaspar (Publisher, DVD),
Pere Gimferrer (Editor, Editorial Seix-Barral (Grupo Planeta). Writer. Member of the Real Academia Española de la Lengua),
Jesús Giralt (Editorial Director, Enciclopèdia Catalana),
Almudena Grandes (Writer),
José Huerta (Publisher, Lengua de Trapo),
Antonia Kerrigan (Literary agent, Antonia Kerrigan Literary Agency),
Sigrid Kraus (Editorial Director, Ediciones Salamandra),
Fernando R. Lafuente (Editor-in-Chief, ABCD cultural supplement, ABC literary supplement),
Laurence Laluyaux (Literary agent, Rogers, Coleridge & White Ltd., London),
Antonio López Lamadrid (Publisher, Tusquets Editores),
Claudio López Lamadrid (Editorial Director, Literary Division, Random House Mondadori, Spain),
Claudio Maigris (Writer),
Hans Meinke (Founder, Galaxia Gutenberg, Grupo Bertelsmann),
Koukla McLehose (Scout, London),
Eduardo Mendoza (Writer),
Pep Montserrat (Graphic designer),
Rosa Mora (Journalist, El País newspaper. Former Editor-in-Chief of Babelia literary supplement, El País),
Ferdinand Mount (Editor-in-Chief, The Times Literary Supplement, London),
Beatriz de Moura (Founder and Publisher, Tusquets Editores),
Antonio Muñoz Molina (Writer. A member of the Real Academia Española de la Lengua and former Director of the Cervantes Institute, New York),
Enrique Murillo (Journalist and writer, former Editorial Director, Plaza & Janés, Grupo Planeta and Grupo Santillana),
Imelda Navajo (Publisher, La Esfera de los Libros),
Sara Nelson (Editor-in-Chief, Publishers Weekly, New York),
Teresa Nicholls (Literary agent, APWatt, London),
Joaquim Palau (Editorial Director, Ediciones Destino, Grupo Planeta),
Vicent Partal (General Manager, Vilarweb),
Josep Pi (General Manager, Editorial Óptima and Happy Books bookstores),
Ricardo Piglia (Writer),
Gonzalo Pontón (Publisher, Editorial Critica, Grupo Planeta),
Bertrand Py (Editorial Director, Actes Sud, Paris),
Carles Revés (Editorial Director, Editorial Planeta, Grupo Planeta),
Santiago del Rey (Editorial Director, Ediciones B, Grupo Zeta),
Gloria Rodríguez (Publisher, Editorial Sudamericana, Buenos Aires),
Martí Romani (General Manager, La Casa del Llibre, Grupo Planeta),
Josyane Savigneau (Editor-in-Chief, Le Monde des Livres cultural supplement, Le Monde, Paris),
André Schifffrin (Founder and Editor-at-Large, The New Press, New York),
Martí Soler (Editorial Director, Fondo de Cultura Económica, Mexico),
Anna Soler-Pont (Literary agent, Pontas Agency),
Jacobo Stuart (Publisher, Ediciones Siruela),
Luis Suñén (Editorial Director, Espasa-Calpe, Grupo Planeta),
Guillem Terribas (General Manager, Librería 22, Girona),
Nuria Tejey (Editorial Director, Commercial Department, Grupo Editorial Random House Mondadori),
Jaume Vallcorba (Publisher, Quaderns Crema and El Acantilado),
Manuel Vázquez Montalbán (Writer).

The post corresponds to the one held the year of participation on the program.
Program Content

Workshops
The Master features a workshop on book structure and materials which is compulsory and held within the normal schedule.

It includes practical exercises and analysis of samples.

The Master also offers participants three other workshops outside the regular schedule:
- A practical workshop on orthotypographical correction.
- A practical workshop on QuarkXPress or InDesign.
- A practical workshop on basic finance.

Despite forming part of their basic training, participants are not obliged to attend these sessions, and a quorum of 15 participants will be required for them to take place.

Project
During the program participants must produce an individual project which will be a virtual practice of the publishing process. Participants must have this project approved in order to obtain the diploma. In the event of a first time failure, there will be a one-off examination re-sit in March for which participants will be required to pay the corresponding official fee.

Field trips
The Master’s program includes three compulsory guided visits to the central offices of Grup 62 and to the Nova Era and Cayfosa-Quebecor printing companies. A visit to Les Punxes distributing company is also programmed, although it is voluntary and dependent on a quorum of 15 participants.

In all cases, these field trips will take place outside the regular schedule in order to adapt to business hours.

Internship programs
An internship agreement has been established between the Master and key publishing companies. The student is advised to be included in this program upon registration, bearing in mind that the companies themselves select ideal candidates and that, in any case, openings are limited and vary each year depending on availability. Placement will always be compatible with attendance to the program.
Alumni and their professional activities

The following are some of the students who have taken part on the program over the last years:

- Xavier Badosa (Inlibris.com)
- Rebeca Beltran (Random House Mondadori)
- Natàlia Berenguer (Sandra Bruna Agència Literària)
- Circe Bosch (Antoni Bosch editor)
- Valeria Bergalli (Ediciones Minúscula)
- Milena Busquets (RqueR)
- Soledad Calle (Ediciones Urano)
- Claudia Casanova (Ediciones Paidós)
- Maite Castaño (Editorial Planeta)
- Daniel Cladera (Grupo Planeta)
- Covadonga d’Lom (Editorial Seix-Barral)
- Joachim de Nys (Pontas Agency)
- Elsa Esparbé (Planeta DeAgostini Profesional y Formación)
- Rocío Fernández (Agencia Literaria Carmen Balccells)
- Edgar Gasolíba (Eleaatur Servicios Editoriales)
- Els Gasolíba (Editorial Blume)
- Marina Granica (Ediciones Granica, Grupo Norma)
- Ramón Gual (Abacus Cooperativa)
- Òscar Hurtado (Antonia Kerrigan Agència Literària)
- Daniel Cladera (Grupo Planeta)
- Jordi Comas (Cargraphics, Grup Carvajal)
- Anja Llorella (Editorial Bosch)
- Eva Güell (Museu d’Art Contemporani de Barcelona, MACBA)
- Yvelisse Ramírez (Planeta Marketing Institucional (Grupo Planeta))
- Ricardo Rendón (Ediciones Océano)
- Juan Miguel Reyes (RBA Coleccionables)
- Raquel Riu (Ediciones CEAC. Planeta DeAgostini Profesional y Formación)
- Joan Elío Roca (Editorial Planeta y DomQuixote)
- Olga Sala (Belacqva/Gránica, Grupo Editorial Norma de América Latina)
- Eva Mutter (Círculo de Lectores)
- Elisabet Navarro (Ediciones Paidós)
- Laura Niembro (Feria Internacional del Libro de Guadalajara)
- Bertá Noy (Editorial Planeta)
- Marianna Palerm (Editorial Era, México)
- Cristóbal Pera (Random House Mondadori, México)
- Georgia Picañol (Grupo Edebé)
- Clara Plasència (Museu d’Art Contemporani de Barcelona, MACBA)

Businesses which have offered internship programs in the past include:

- Editorial Planeta
- Ediciones Destino
- Editorial Seix-Barral
- Ediciones Martínez Roca
- Columna Edicions
- Editorial Crítica
- Editorial Emécé
- Edicions 62
- Editorial Mondadori
- Editorial Debate
- Editorial Plaza & Janés
- Editorial Grijalbo
- Editorial Lumen
- Círculo de Lectores
- Ediciones Doyma
- Manfatta
- Criterio
- Ediciones Paidós
- Editorial Graó
- Editorial Icària
- Ediciones Granica
- Editorial Casals
- Editorial Gedisa
- Libros del Aastedo
- Albur Producciones Editoriales
- Bibliotext
- Bufete Capella Advocats
- Editorial Edhasa
- Editorial Rubes
- Fundación Bertelsmann
- Grup Promotor d’Ensenyament i Difusió en Català
- Grupo Santillana
- Index Books
- Larousse
- Macta
- Motorpress Ibérica
- Quaderns Crema
- Sandra Bruna Agència Literària
- Spes Editorial
- Tusquets Editores
- El Anticatalán
- Departamento de Ediciones del Parlamento de Catalunya
- Editorial Serres
- Silvia Bastos Agència Literària
- Editorial Anagrama
- Ara Llibres
- RBA
- ACV Activos de Comunicación Visual
- Ámbito Cero
- Editorial Amat
- Federación Gremio de Editores
- Gran Vía Ediciones
- Grupo Editorial Luis Vives
- Icaria Editorial
- Institut de Recursos per a la Investigació i la Formació (IRIF)
- Institut Ramon Llull
- Plataforma Editorial
- Random House Mondadori
- Roca Editorial de Libros
- Rubes Editorial
- Thule Ediciones

PARTICIPANT EXPERIENCES

“An excellent way to learn about the whole publishing process and to exchange ideas with leading professionals”.

Valeria Bergalli
Publisher, Editorial Minúscula
1999 Promotion

“Our society is facing a generational changeover, and for young people like ourselves who are intend to make a career in the world of publishing, this Master opens a unique door of opportunity with a warm welcome and the chance to get to know first-class professionals”.

Juan Miguel Reyes
Copyright manager, RBA Coleccionables
2002 Promotion

“This Master provides indispensable co-ordinates to keep track of the publishing micro cosmos. And should you lose your way ... it’s the perfect recipe for enjoying a fascinating adventure!”

Eva Güell
Marketing Manager at Enlacar Editoriales
2007 Promotion
Other Publishing programs

The Master in Publishing is complemented by two specialization programs:
- Global Publishing in Spanish and International Publishing
- Industrial Book Production

Other programs of interest

Postgraduate programs
- Direction and Management of Institutions, Companies and Cultural Platforms
- Business Management in the Music Industry

Location

IDEC-Universitat Pompeu Fabra has excellent access to public transport (Metro, local FGC trains and buses). There are also 700 private parking places within a 200 metre radius of the main IDEC building.

Facilities

- Over 30 classrooms.
- 4 computer rooms.
- Wi-Fi connection throughout the building.
- An auditorium with a capacity for 200.
- Documentation Centre with the basic bibliography for the different programs and an access point for the interlibrary loans service.

Services

- Welcome Service: informative sessions, meetings for different countries of origin, personalised information and other group and individual activities to offer participants adequate support.
- Language Teaching Program.
- UPF library network, with over 450,000 books, open 360 days a year.
- IDEC member’s card with special conditions in affiliated establishments and centres.
- Sports Service.

Career Department: Managing the future

- The Career Department offers current participants and associated alumni access to resources, seminars, workshops and company presentations so as to enable them to improve their professional development.
- It also offers companies access to profiles of professionals with training and experience through its Job Listing Service, which is available on the Work Campus virtual platform.

Internship Program: Learning through experiencing

- The Internship Program is unique and pioneering and the ideal complement to classroom teaching.
- For young graduates it is a means getting on to the jobs market.
- For the 300 plus collaborating companies, the Internship Program is a select source of potential employees with wide and up-to-the-minute theoretical training.

Alumni: A place to meet and exchange

- The Alumni Association provides participants on IDEC programs with a tool for exchanges, contacts and continuing training throughout their professional career.
- The Continuity Program, the Job Listing Tool, discounts on IDEC programs, sector and area groupings, as well as other exclusive services are some of the advantages of joining the association.

Facilities and Services
Qualification
Master in Publishing, awarded by Pompeu Fabra University.
To obtain the corresponding qualification participants are required to pass the final project and to attend classes regularly (at least 80% of classes), as well as pass practical exercises and compulsory assignments.

Language
The Master is conducted in Spanish and Catalan. Some sessions may be given in English.

Academic value
60 ECTS*
*European Credit Transfer System. 1 ECTS credit is equal to a total of approximately 25 hours student study time, including classes and individual coursework.

Admission requirements
Higher university degree or bachelor’s degree awarded by the university.
In both cases other candidates without the required university qualifications can also apply subject to their professional academic merits and current position.

Course fee
Consult the course fee at www.idec.upf.edu/english/medi

Discounts
Members of the IDEC-Universitat Pompeu Fabra Alumni Association are eligible to a 10% discount.

Financing
IDEC-Universitat Pompeu Fabra has established agreements with Banco Bilbao Vizcaya Argentaria, Caixa Catalunya, “la Caixa” and SabadellAtlàntico for the granting of loans for course fees. Please consult conditions on the website’s “registration/financing” section.

Location
IDEC-Universitat Pompeu Fabra, Balmes 132-134, 08008 Barcelona.

Procedure:
Enrolment
1. Complete the online admissions form www.idec.upf.edu/medi
2. Pay an enrolment fee of 110 € which will be returned to you if your application is unsuccessful.
3. Send your curriculum vitae and university qualification to documentacion@idec.upf.edu in order to take part in the selection process.

Admission
1. IDEC and the academic staff for the program will select candidates via personal or curricular interviews.
2. Notice of acceptance on to the program will be given in writing.

Registration
1. Once you have received a letter of acceptance on to the program and before the beginning of the course you must present the following documentation:
   • Stamped or approved university qualification
   • Academic record
   • Passport size photograph
   • Photocopy of ID
2. Payment of fees. You can pay fees in the following ways:
   • By cash
   • By cheque
   • By credit card
   • By bank draft, in which case you must send a copy as proof of payment by fax to +34 93 542 18 08, indicating the code number -1045- of the course and the name of the participant.

Information and registration
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Balmes, 132-134
08008 Barcelona
Phone: +34 93 542 18 50
Fax: +34 93 542 18 08

www.idec.upf.edu/english/medi

The data in this document are for information only and must be confirmed at registration.